



# Asheville Downtown Association Group Volunteer Program

Each year, hundreds of volunteers donate their time at Asheville Downtown Association's events. Businesses and community groups are also welcome to boost their presence downtown through our group volunteer program. Participation is open to organizations with **4+ people** willing to work together on an event. Shifts usually involve serving beer or checking IDs, and volunteers can usually be placed in one station.

## Take your pick of our 2020 events!

- Downtown After 5 concert series, presented by Prestige Subaru  
May 15, June 19, July 17, August 21, September 18  
Note: Downtown After 5 shifts are serving beer 7-9:45 PM.
- Ingles Independence Day Celebration, July 4 (beer shifts; times TBD)
- Asheville Oktoberfest, October 3 (guest check-in shifts and beer pouring; times TBD)
- Asheville Holiday Parade, November 21 (roles and times vary; non-alcohol event)

## Perks of participating:

- Wear your organization's t-shirt
- We'll thank you on social media  
10,000+ Facebook fans  
9,000+ Twitter followers  
2,000+ newsletter recipients
- Place brochures or flyers on the table
- Hang a small sign at your station (when feasible)
- Individuals can earn t-shirts, drink tokens, appreciation party invites and more!

*Questions? Contact us at [volunteer@ashevilledowntown.org](mailto:volunteer@ashevilledowntown.org).*

