



## Downtown Holiday Windows Application 2018 Theme: Appalachian Holiday

Join in Asheville's holiday season by entering the Downtown Holiday Windows Contest. This year's theme is "Appalachian Holiday", always the same as the Asheville Holiday Parade. Prizes will be awarded for Best Interpretation of Theme, Best Use of Merchandise, and Judge's Favorite. In order to be considered for prizes your window must be completed by Monday, December 4 and final judging will be Tuesday, December 5.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

### IMPORTANT DATES AND INFORMATION

- Early registration by **Monday, November 27th** to be included in an ad in Asheville Citizen-Times Friday publication, The Scene.
- Preliminary judging on **Monday, December 4** starting at noon
- Final judging on **Tuesday, December 5** starting at 5pm
- Email completed application to [nicole@ashevilledowntown.org](mailto:nicole@ashevilledowntown.org), or drop off or mail to the Asheville Downtown Association at 29 Haywood Street, Asheville NC 28801.
- Application questions? Call the ADA office at 828.251.9973.