



Asheville Downtown Association Group Volunteer Program

Each year, hundreds of volunteers donate their time at Asheville Downtown Association's events. Businesses and community groups are also welcome to boost their presence downtown through our group volunteer program. Participation is open to organizations with **4+ people** willing to work together on an event. Shifts usually involve serving beer or checking IDs, and volunteers can usually be placed in one station.

Take your pick of our 2018 events!

- Downtown After 5 concert series, presented by Prestige Subaru
May 18, June 15, July 20, August 17, September 21
Note: Downtown After 5 shifts are serving beer 7-9:45 PM.
- Ingles Independence Day Celebration, July 4 (beer and ID shifts; times TBD)
- Asheville Oktoberfest, October 6 (guest check-in shifts; times TBD)
- Asheville Holiday Parade, November 17 (roles and times vary; non-alcohol event)

Perks of participating:

- Wear your organization's t-shirt
- We'll thank you on social media
 - 9,800+ Facebook fans
 - 9,200+ Twitter followers
 - 1,900+ newsletter recipients
- Place brochures or flyers on the table
- Hang a small sign at your station (when feasible)
- Individuals can earn t-shirts, drink tokens, appreciation party invites and more!

Questions? Contact ADA event manager Kat McReynolds at volunteer@ashevilledowntown.org.

